



BE VEG

ISO 17065 | Vegan Quick Guide

BeVeg CERTIFICATION PROCESS

APPLICATION

01

Visit the BeVeg website to learn about our services and what makes us stand out. Fill out our application form with logistical information about your company and plant. An account executive will be assigned to handle your application, answer your questions, address your needs, and guide you through the vegan certification process. Submit products to be certified along with the product ingredients and suppliers and answer required questions.

AUDITS & LABS

02

A BeVeg vegan certifier or qualified representative will visit your plant to observe your operation and the feasibility of certifying your products or facility. (There is a processing fee and a travel expense fee that is billed prior to inspection.) The auditor will tour your plant and file a written report to BeVeg headquarters. BeVeg may ask for product samples to be mailed to ISO approved labs.

REVIEW

03

Your application and inspection report will be reviewed by the certifications committee, who will advise you whether or not BeVeg can grant certification. In some instances, some modifications may be required for certification to be awarded.

CONTRACTS

04

BeVeg will draft a contract that will include all BeVeg requirements for vegan certification. If you deem it acceptable, the contract is signed and returned to the BeVeg office, and an award of certification is sent to you. Your new product labels carrying a BeVeg Vegan symbol may then be submitted for our final approval.

CERTIFIED / LOGO USE

05

CONGRATULATIONS! You have now joined a family of companies that proudly carries the world's best-known and most widely accepted vegan trademark, the BeVeg Vegan Symbol. You will be added to the accredited vegan database, listed on our website and promoted on our social channels, guides and magazines.

THE INTERNATIONALLY RECOGNIZED
VEGAN SYMBOL



BENEFITS OF CHOOSING **BeVeg**

ACCREDITATION

The BeVeg Vegan Certified trademark is the ONLY vegan symbol internationally recognized by ISO 17065 standards. BeVeg gained global accreditation by the National Accreditation Centre in 2020, making BeVeg the only logo held to ISO standards. Accreditation makes our standards higher and symbol more reliable. Consumers know to look for the BeVeg Vegan Certified logo for the highest level of transparency.

CUSTOMER SERVICE

As a global law firm, BeVeg representatives are ready on call at all hours. We have team members from across the world, making international communication easy for clients. We pride ourselves on strong customer service.

PASSION-DRIVEN

Founded in 2017 by a lifelong vegan, BeVeg International is a passion-driven organization. Our employees have the highest standards for veganism and work for the greater cause. BeVeg exists to bring transparency for all consumers and works with the best interests in mind.

EXTERNAL BENEFITS

01

PROMOTIONS

All Certified BeVeg products get featured on the BeVeg website, social media, and on Jane Unchained News Network.

02

APP FEATURES

BeVeg Certified alcoholic beverages are marked vegan certified on our free app, BeVeg. This app is used by consumers to check whether alcoholic beverages are vegan.

03

FREQUENT PRESS

In addition to a press release, social media posts, and news features, certified products are frequently featured in articles and blog posts by global news media outlets.

BeVeg VEGAN CERTIFICATION

THE GLOBAL VEGAN STANDARD

CERTIFY WITH CONFIDENCE

As a globally accredited vegan scheme, BeVeg provides confidence to clients and customers that certified products meet all international requirements and perceptions of what it means to be vegan. The BeVeg Vegan Certified trademark conveys to customers a commitment to the highest standards of veganism, as BeVeg is the first and only internationally accredited vegan scheme backed by a law firm.

THE HIGHEST STANDARD

COMPREHENSIVE SCOPE

As an ISO 17065 accredited scheme, the BeVeg Vegan Standard covers clauses including the application process, thorough ingredient research, lab testing, on-site audits, and more. The BeVeg scheme is thorough and comprehensive.

NUMEROUS PRACTICE AREAS

The BeVeg Vegan Certification scheme covers the following areas:

Manufacturing Plants / Private Label

- Certified vegan facilities
- Private label / brand owners

Vegan Products Certification

- Vegan food certification
- Vegan beverages certification
- Vegan household items certification
- Vegan supplements and vitamins certification

Vegan Alcohol Certification

- Vegan wine certification
- Vegan beer certification
- Vegan spirits certification

Vegan Cosmetics & Makeup Certification

- Vegan cosmetics certification
- Vegan makeup certification
- Vegan perfume certification

Vegan Textile and Fashion Certification

- Vegan textile certification
- Vegan fashion certification
- Vegan furniture certification



**BeVeg
CERTIFIED**



**BeVeg!
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Property of BeVeg International.
To learn more or ask questions, please
email certifications@beveg.com

To apply for certification, please visit
beveg.com

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